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**Jacksonville Jaguars' Allen Robinson and Academy Sports + Outdoors
Host Inaugural "Back to School" Program for Local At-Risk Students**



In partnership with Academy Sports + Outdoors

JACKSONVILLE (July 26, 2016) – Jacksonville Jaguars' Wide Receiver Allen Robinson hosted his inaugural Back to School program on Monday, a community outreach initiative of Allen Robinson's Within Reach Foundation. The foundation's mission is to provide educational opportunities and resources to low-income and inner city Jacksonville-area students to help put success within their reach.

Robinson provided 30 Jacksonville-area kids from the Boys & Girls Club of Northeast Florida with a shopping spree in partnership with Academy Sports + Outdoors to prepare them to head back to school with confidence. The pre-selected children spent the evening roaming the aisles adding shoes, clothing, sports accessories, backpacks and other school supplies to their carts. Each child also took home a signed football.

"I can't think of a better way to spend the evening than by helping kids get ready to head back to school this fall," said Robinson. "These kids are bright, funny and many have aspirations of being future Jaguars players themselves. I hope they got as much out of our Back to School event as I did. It will always be a priority for me to make time for Jacksonville's youth."

Through his foundation, Robinson plans to make the Back to School initiative an annual event. Last month, Robinson also hosted a Celebrity Surf & Turf dinner to raise funds for Allen

Robinson's Within Reach Foundation. Featuring over 100 guests, the event raised more than \$90,000 to support his mission to give back to local youth.

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About Allen Robinson's Within Reach Foundation

The mission of Allen Robinson's Within Reach Foundation is to provide educational opportunities and resources to low-income and inner city Jacksonville-area students to help put success within their reach.

To learn more about Allen Robinson's Within Reach Foundation, visit www.allenrobinson15.org.